

**September 12, 2005 CIS Board of Directors Conference Call Minutes
3:30 pm EST**

Attendance: Dick White, President; Pat Murray, Vice President Marketing; Murray Hall, Vice President Research and Development; Diane St-Denis, Vice President Sport; Don Wilson, Canada West; Liz Hoffman, OUA; Katie Sheahan, QSSF; David Murphy, AUS; Judy McCrae, Chair Equity and Equality Committee; Jean-Guy Ouellette, Chair International Committee.

CIS Staff: Marg McGregor, CEO; Tanja Mackin, Director Finance & Administration; Peter Metzals, Marketing Director; Sheila-Ann Newton, Manager, Events & Programs; Tom Huisman, Director Operations and Development

Regrets: John Ryan, Chair, Finance Committee

1. Review and Approval of Agenda

The following items were added to the agenda

- 9) Hurricane Katrina
- 10) December Board Meeting Dates
- 11) Canada Basketball Rules Unification

2. Marketing Report

a) Sponsorship

P. Metzals reported that CIS is close to securing Desjardins as a major sponsor/partner of the CIS. Some details are still being negotiated, however the agreement will be for five years and will include support for the Academic All-Canadian Program, the television package and the Vanier Cup.

A major sponsorship has also been negotiated with the Canadian Forces. This agreement is for one year (as per federal government policy) but will most likely be renewed if we demonstrate an excellent capacity for delivering the rights and benefits outlined in the agreement. This sponsorship will primarily be oriented towards National Championship events and some television exposure.

Wilson's involvement with the CIS has also been extended by attracting them to an elevated commitment to the television package. Wilson has made a significant financial commitment that will further help enhance the television package.

Finally we are working on one other major sponsorship package, as well as working to secure Power Bar and Baden as the new Soccer ball for the organization. These discussions and negotiations are ongoing and should be finalized very soon.

It was confirmed that CIS does not have an official soccer ball for the 2005 season.

b) Television

P. Metzals reported that CIS has secured TSN as our major television broadcaster. TSN has met many of the CIS' requirements and will also help offset the production costs of playoff games. The schedule of games TSN will broadcast is listed below. The winter schedule is anticipated to be finalized within 10 days.

The schedule for October –November on TSN and RDS is as follows:

October 1 - October 1 – SMU @ Acadia
October 8 –TBD
October 22 - SMU @ Montreal
October 29 - Montreal @ Laval (RDS)
November 19 – Uteck Bowl (RDS)
November 19 – Mitchell Bowl (RDS)
December 3 – Vanier Cup (RDS)

Some of the rationale for proceeding with TSN include:

- the potential for a much greater reach than any other network - therefore the potential to sell inventory at a greater price;
- the potential to sell game sponsorships and bill boarding;
- TSN's willingness to pay for all costs incurred with the two Bowl games and the Vanier Cup;
- the partnership with RDS for the Championship games;
- TSN's agreement to promote CIS games.

CIS has also secured, with the support and backing of Canada West, a slate of seven Football games, including the Hardy Cup on SportsNet, with minimal cost to Canada West.

The schedule for Canada West is as follows;

October 22 - 2 Canada West games on SportsNet West and Pacific
October 29 - 2 Canada West games on SportsNet West and Pacific
November 5 - Both Canada West semi final Games on SportsNet
November 12 - Canada West final on SportsNet

An amalgamated schedule of all CIS events being broadcast on television will be e-mailed to members and posted to the CIS website in the near future. P. Metzals will also notify the Board as soon as the status of the October 8th TSN broadcast is determined.

It was confirmed that the CIS Soccer Championships will not be televised on a national network, however P. Metzals will follow up to determine if a local cable network will be broadcasting the events.

3. CIS COMMITTEE MEMBERSHIP

05-09-01 McCrae/Wilson Carried
To approve the following committee members. The OUA representative on the COMSID committee is yet to be determined.

Athletic Financial Awards Committee

Chair: Jennifer Brenning, Carleton
Jean Pierre Chancy, Montréal
John MacFarlane OUA
Diane St-Denis Canada West
Dan McNally, Acadia

COMSID

Chair, Kim Moser, York
Pat Murray, VP Marketing, York
Benoit Mongeon, Montréal (QSSF)
David Kent, Carleton (additional representative recommended by the VP Marketing)
Krista Hynes, Dalhousie (additional representative recommended by the VP Marketing)
Brad Woods, Regina (Canada West)
TBD, OUA representative
Eric Cederberg, Acadia (AUS)

4. CANADIAN SOCCER ASSOCIATION MEETING

M. McGregor updated the Board on the following issue between CIS and the Canadian Soccer Association:

The CSA passed a motion at their May 2005 AGM in effect requiring CIS to suspend play on Thanksgiving Weekend (October 5-10, 2005). This is when the CSA hosts its National Club Championships for U-18 (at Sydney Nova Scotia) and Senior Men and Women (at Calgary).

The CSA motion was as follows: "That the CSA enter into discussions with CIS with the aim to convince the CIS to suspend play during the National Championship weekend (Thanksgiving). If CIS is not in agreement, then the CSA shall inform all registered game officials that CIS games are not sanctioned by the CSA and those officials are not to accept appointments for those games."

Executive Summary:

- CSA and CIS staff have exchanged viewpoints on the subject and have been working in good faith to broker a solution;
- CSA staff identified 4 women's games that were most problematic for the 2005 season;

- CIS has talked with the affected schools, and while they are extremely unhappy with the CSA's approach, the schools are all looking out for the best interests of the athletes, and will release affected CIS players;
- CSA membership and the CSA board have been heavy-handed in the manner in which they have handled this issue, and CIS has expressed this in writing and in person to the Chief Operating Officer of CSA;
- A longer term strategy and solution needs to be worked on over the Fall of 2005. CIS Coaches will need to be engaged in this process, as does the CSA.
- CSA has confirmed that one or two senior officials will attend the 2005 CIS Championships.

It was confirmed that all teams hosting soccer games will be able to obtain the services of registered soccer officials during the Thanksgiving weekend.

It was suggested that CIS soccer coaches be well informed and prepared to discuss the issue at soccer coaches association meetings this fall.

5. ELIGIBILITY COMMITTEE DECISIONS AND DALHOUSIE APPEAL

M. McGregor reported that Dalhousie University submitted an appeal regarding an Eligibility Committee decision rendered on July 20, 2005: the Clarifying Interpretation 40.10.5.2.2 : Participation (transfer rule) & 40.10.3.1.4 Integrated Academic Programs ~ Multiple Universities Associated University Program (DalTech Engineering).

The CIS appeal policy directs the CEO to screen the notice of appeal to decide whether or not the appeal appears to be based on one or more of the possible categories of errors.

Upon initial review of the Dalhousie notice of appeal, the preliminary view was that there were merits and legitimate grounds to the Dalhousie appeal. In the CEO's opinion Dalhousie had a strong case, and it was very likely that CIS would lose the appeal.

CIS appeal policy 90.50.5.3 grants the CEO discretion to commission an independent screening of the file being appealed prior to determining whether to proceed with the appeal. The purpose of the independent review is to consider carefully if there are merits to the appellant's complaints (based on the grounds of appeal) such that proceeding with the appeal may be unwise. If there are situations identified by the reviewer as being potentially problematic on an appeal, this advice can be communicated to the CEO, and CIS would have the option of calling no evidence on the appeal or otherwise trying to settle the matter.

Given the CEO's initial reflections on the Dalhousie appeal, the decision was to exercise this discretion and have the file reviewed independently to see if her opinion about the likely outcome of an appeal would be confirmed or not. To that end, on Thursday August 18, 2005, David Lech, Centre for Sport and Law was asked to review the file. David completed his review and sent CIS his response on August 19th.

David concluded that if this appeal were to proceed to an appeal hearing the appellant would be successful on at least two grounds. David believes that the Eligibility

Committee fell into error and that the decision under appeal should accordingly be struck down.

Subsequently, the CEO wrote to Bill Wedlake, chair of the Eligibility Committee to request that the Eligibility Committee reconsider the decision rendered on July 20, 2005, in light of the independent review of the file.

The Eligibility Committee met on August 31, 2005. The Committee reconsidered the decision and rationale that was taken on July 20th, the independent review, and additional research into integrated programming. The Eligibility has removed the decision that was taken on July 20, 2005.

As a result of the decision being removed, the Dalhousie appeal of the July 20 decision has run its course, in that the decision being appealed has been removed.

At the Eligibility Committee meeting, the committee went on to replace the July 20 decision a new decision, using a different basis of argument. The outcome/result of that new August 31 decision is the same as the July 20th decision, but based on a different theory.

The September 9 Eligibility Committee decision is currently being written up. The new decision will be circulated, and will be subject to review and appeal by Dalhousie University.

As a result of this process the Eligibility Committee has:

1. Flagged the need for guidance and discussion on where the line is and where the distinction is between making a rule clarification vs. making a new decision. We want to avoid the situation where an interpretation made by an Eligibility Review Officer (ERO) or the Committee can potentially be seen as enacting a new rule. Input on where that line might be seen would be helpful.
2. Indicated that the whole concept of integrated programming needs to be looked at because it is changing across the country and becoming more common.
3. Asked for guidance in the area of bias and conflict of interest, as it relates to decisions made by the Committee.

CIS staff will arrange an education session with David Lech and the Eligibility Committee with respect to points 1 and 3 above.

Board feedback to the Eligibility Committee is also welcome on the above points.

6. UPDATE ON LINKAGES WITH HOCKEY CANADA

S. Newton reported that she and the presidents of the CIS male and female hockey coaches associations attended the Hockey Canada Annual General Meeting in Fredericton in May 2005. The CIS' role in Hockey Canada's development model is not clear, and Bob Nicholson of Hockey Canada would like to meet with CIS office staff. One

potential outcome is to establish a working group to determine ways that CIS and Hockey Canada can help each other.

7. REPORT FROM RESEARCH AND DEVELOPMENT

M. Hall reported that the Research and Development Committee has one clear mandate – to establish a common definition of graduation rates, and then to determine how the data will be collected and used. Confirmation of this mandate was requested and the Board confirmed that this task is in fact identified in the CIS Strategic Plan, and therefore the Research and Development Committee should forge ahead with work in this area.

8. HURRICANE KATRINA

T. Huisman reported that the Eligibility Committee will be meeting on September 14th to determine how CIS may be able to accommodate student-athletes affected by Hurricane Katrina. Actions taken by the NAIA and NCCA will be considered by the Committee, and the membership will be notified of the decision in the near future.

9. DATES/TIMES OF THE DECEMBER MEETINGS

The following dates and times of the December 2005 meetings were established:

Mon. December 5th 5:00 PM - 10:00 PM Marketing Meeting
Tues. December 6th, 9:00 AM - 2:00 PM Branding Session (marketing committee and optional session for board members)
Tuesday December 6th, 2:30 PM - 8:30 PM Board meeting
Wednesday December 7th 8:30 AM - 12:30 PM Board meeting.

10. UPDATE ON CANADA BASKETBALL RULES UNIFICATION

At the Board meeting in December the board will receive a backgrounder containing:

1. Canada Basketball's rationale and arguments for the move to one set of rules.
2. An outline of what the shift to FIBA rules means from a technical / field of play perspective (i.e. the differences between existing CIS rules and current FIBA rules)
3. An update of where other basketball stakeholders are with respect to the request to move to FIBA:
 - Canadian Association of Basketball Officials
 - CCAA
 - Canadian School Sport Federations
 - FIBA's position
4. Feedback from the CIS Coaches Association as collected by Keith Pruden and Dave Crook
5. Marg McGregor's analysis of the advantages / disadvantages of moving to FIBA rules from the perspective of the CIS contribution to the Canadian Sport system.

11. REGIONAL ASSOCIATION UPDATES

Quebec Students Sport Federation

Katie Sheahan reported the following:

- Patricia Demers, a former CIS student-athlete has filled the new QSSF position of Director of University Sport;
- Derek Drummond is the interim Athletic Director at McGill University;
- École Technologie Superior is not participating in M. Soccer this year, and as a result, they will have fallen below the CIS' membership criteria threshold for sport participation. M. McGregor will follow up to ETS to inform them what the CIS Policies are in this regard.

Ontario University Athletics

Liz Hoffman reported the following:

- Jessica Morgan and David DiCenzo have joined the OUA staff;
- True Gravity will continue to be the event coordinator for the 2005 Vanier Cup;
- The Women of Influence Luncheon is scheduled for November 1 at the Royal York Hotel;
- OUA has negotiated an eight game football television schedule for the 2005 season;
- P. Metzals is working with the OUA to secure potential sponsorship for the 2007 and 2008 Vanier Cups.

Atlantic University Sport

D. Murphy reported the following:

- Marc Dumont, a UNB grad student has joined the AUS staff;
- A number of eligibility issues are being dealt with;
- AUS teams have released the players from soccer teams as requested by Canadian Soccer Association.

Canada West

Don Wilson reported the following:

- Gary Tomick has replaced George Martin as the Canada West Secretary Treasurer;
- Canada West was looking into the issue of game tapes and the feasibility of going digital (Electronic File Transfer - EFT). P. Murray noted that the OUA had looked into it as well and decided to postpone for a year due to cost.

12. ADJOURNMENT

The meeting was adjourned at 4:28 pm. The next Board or Directors conference call is scheduled for October 17, 2005 at 1:30 EST.