

Attendance: **Dick White**, President & Chair, International Committee; **Clint Hamilton**, President Elect; **Pat Murray**, Vice President Marketing; **Leo MacPherson**, Vice President Research and Development; **Coleen Dufresne**, Vice President Sport; **John Ryan**, Chair, Finance Committee; **Manon Vaillancourt**, Chair, Equity and Equality Committee; **Sandy Slavin**, Canada West; **Lorne Adams**, OUA; **Katie Sheahan**, QSSF; **Michelle Healey**, Atlantic University Sport.

CIS Staff: **Marg McGregor**, CEO; **Debbie Villeneuve**, Director, Finance & Administration; **Peter Metzals**, Marketing Director; **Sheila-Ann Newton**, Manager, Events & Programs; **Tom Huisman**, Director, Operations & Development; **Joe Morissette**, International Program.

Vision: CIS is the destination of choice for Canadian student-athletes to pursue excellence in academics and athletics. CIS is recognized as one of the influential leaders in sport in Canada.

1. Welcome, Role Call, Approval of Agenda

10-08-01 Sheahan/Healey Carried

To approve the meeting agenda as presented.

2. Approval of artwork for new CIS logo

10-08-02 Adams/Murray Carried

To approve the logo artwork concepts for the new CIS logo to be officially launched in June 2009

The Board of Directors thanked Leo MacPherson for his outstanding work.

3. International

The International Committee proposed motions for consideration by the Board of Directors.

a) FISU Marketing and TV Committee

10-08-03 MacPherson/Sheahan Carried

To approve the CIS International Committee's recommendation of Gilles Lepine to the FISU Marketing and TV Committee.

Rationale

There is significant interest by certain Canadian National Sport Organizations in using FISU events as part of their development pathway.

By working with FISU and having a representative on the FISU Marketing and TV

Committee CIS can potentially influence and increase the visibility of FISU activities in Canada

The FISU Marketing and TV Committee includes several influential individuals in the FISU family including two assessors. It could be advantageous to CIS when looking at potentially submitting candidatures for World University Championships, Universiades or nominating a candidate to the FISU Executive Committee in 2011.

b) CIS Representatives on Edmonton 2015 Bid Committee

Dick White turned the chair over to Coleen Dufrense, Vice President Sport.

CIS has the right to appoint three individuals to the bid committee. These individuals will represent CIS interests on the bid committee as well as support the bid with its international lobby effort.

10-08-04 **Murray/Ryan** **Carried**

To approve the International Committee recommendation to nominate Marg McGregor, Dick White and Clint Hamilton to the Edmonton 2015 Universiade bid committee.

Rationale

Marg McGregor

- As the CEO of CIS, her role is to advocate, manage and direct the activities of CIS both domestically and internationally.
- Marg served a similar role on the 2007 and 2011 Universiade Bid Committees.
- Marg has significant international games experience.

Dick White

- Current CIS President.
- Chair of International Committee.
- Will have participated at 3 Universiades or FISU AGMs as either Chef de mission or Canada's voting delegate.
- Has attended other international events as an advocate for CIS.

Clint Hamilton

- President-elect of CIS.
- Will become President of CIS immediately after the awarding of the Games to Edmonton and would likely be a nominee for one of the three positions CIS has on the Edmonton bid committee.

c) Summer Universiade Funding Allocations Formula

Coleen Dufresne returned the chair back to Dick White.

10-08-05 **Slavin/Murray** **Carried**

To approve the International Committee recommendation to adopt the following Summer Universiade Funding Allocations Formula.

1. That sports be allocated funding based on the number of carded athletes sent to the previous Summer Universiade. In the case of sports who were not on the previous Summer Universiade Sports roster, funding will be based on the number of carded athletes sent to the FISU World University Championships in the year preceding the Summer Universiade.
2. CIS will pay for accommodations for all referees and judges required by FISU regulations.
3. CIS will pay for accommodations for four (4) support staff per team sport.
4. CIS will pay for accommodations for support staff for individual sports at a ratio of 1 staff per 4 student - athletes.
5. Each team sport must bring with them 1 certified athletic/physiotherapist. CIS can provide an individual to provide this service but at the expense of the sport.
6. Each individual sport with more than 15 competitors must bring at their own expense 1 certified athletic/physiotherapist. CIS can provide an individual to provide this service but at the expense of the sport.
7. CIS will pay for all competition nights in the village plus four additional nights.
8. If after the following policy is applied there remains any additional funding, CIS will invite sports to apply for additional subsidized accommodations. The following criteria will be applied to each application received:
 - Links to CIS domestic programs.
 - Links to CIS regional association programs.
 - Role of Universiade in NSO LTAD.
 - If the sport is part of the core sport program of the Universiade.
 - Number of anticipated CIS athletes participating in upcoming Universiade.
 - Number of CIS athletes on previous Universiade sport delegation.
 - Past participation and performance at the Summer Universiade.
 - Podium Canada targeted sport ranking.

Joe Morissette explained that the past participation and performance criteria at the Summer Universiade would be based on medalists plus top 8 finishes.

Rationale:

Sport Canada allocated funding to the Summer Universiade based on the number of carded athletes sent to the games. The new formula recognizes and rewards those sports that send student-athletes with carding to the games.

It allows CIS leeway to provide funding to sports that are linked to RA or CIS sport programs.

It allows CIS to consider factors such as LTAD, Podium Canada priorities, past participation and results in determining funding allocations.

d) Call for bids for the 2012 World University Championships

10-08-06

Dufresne/Hamilton

Carried

The CIS Board of Directors reopens the bidding for the 2012 FISU World University Championships.

The timelines for the bidding are:

- **Letter of intent to CIS - October 15th, 2008**
- **Bid package to CIS - November 14th, 2008**

CIS has already received bids for the FISU World University Rowing Championships for 2012. Bids will be accepted for all Championships except rowing.

Rationale

Providing Edmonton 2015 an opportunity to present a FISU Championship bid to the FISU Executive Committee will enhance Canada's lobby effort for the 2015 Summer Universiade.

The hosting of FISU Championship enhances CIS visibility internationally and provides an opportunity for our athletes to compete on the international stage at home.

The hosting of a FISU Championship by Edmonton 2015 would provide them with a test event prior to potentially hosting the 2015 Universiade.

4. Marketing

10-08-07

Murray/Sheahan

Carried

To approve a new policy regarding post game media availability in team sports at CIS Championships:

The winning team must have the head coach and, when requested by CIS and the championship Organizing Committee, a minimum number of players (to be specified prior to the championship) appear at a post game press conference or a designated interview area within 5 minutes following the teams' exit from the ice/court/field. The head coach and player(s) from the losing team must be available within 10 minutes following the teams' exit from the ice/court/field.

Rationale

Many CIS championships are receiving increased coverage and, in many cases, the final game of the day finishes close to media reporting deadline. The ComSID Committee and the Marketing Committee felt a need to place a minimum time frame for team representatives to appear at post game press conferences / media scrums.

When coaches do not appear, or appear quite late, it does affect coverage negatively. There is no reason for team representatives not to attend to this official function as soon as the game is over, as the host is waiting, the media is waiting, the other team may be waiting.

4. Adjournment

The meeting was adjourned at 2:54 pm.