

curling, start of golf, NCAA basketball and hockey. We are trying to fit in as much as we can within the broadcasters' schedules.

Currently we will most likely broadcast both volleyballs, both basketballs, and men's hockey, for a total of 9 games on English television, with up to 5 being broadcast on French language TV. That will result in a total of 30 games broadcast this season (16 from the fall). This exceeds the objective presented to the membership in June 2005.

We will also be looking at some build up towards our basketball events to help promote the CIS Basketball Championship. Both TSN and The Score are working toward pursuing avenues whereby this might benefit all.

As a reminder, we have several objectives in mind in broadcasting CIS games:

- get regular season games broadcast and provide some much needed coverage;
- determine if sports news shows would show more CIS football if they have good quality footage;
- ensure Members are partnered with CIS to help support these initiatives;
- ensure CIS finds corporate support to help offset costs involved;
- that Championship events will benefit from the increased and enhanced regular season visibility.

b) Sponsorship

We are in servicing mode, and in discussion with sponsors whose contracts will expire at the end of this year. We are also attempting to secure new partners. Those that expire include Spalding basketballs, Wilson, Via Rail, Canadian Forces and Tissot watches. We will look for as many revenue-building opportunities as possible while also attempting to expand the roster of partner and supporters of our programs.

As part of the recent branding exercise which took place with the CIS Marketing Committee in December 2005 and several members of the Board, it was noted that the membership as a whole should seek more opportunities to elevate the name and profile of the CIS brand. We will be looking at several concepts that came forward which could facilitate this process.

There were no questions or discussion around the marketing report.

4. Proposed change to Academic All-Canadian policy

S. Newton reported that a letter had been received from an Athletic Director noting that Policy 60.40.1.2 (criteria for Academic All-Canadian selection), article 60.40.1.2.3 states that "The athlete must have received a September to April grade point average, which takes into consideration every course the athlete was registered in during that period, equivalent to an A- or 80% or better".

It was felt that limiting consideration of academic work completed to the fall and winter terms was a restrictive approach. It was recommended that the article be changed to read "The athlete must have received a **September to August 31**

grade point average, which takes into consideration every course the athlete was registered in during that period, equivalent to an A- or 80% or better”.

It was agreed that discussion was needed around the “spirit” of the award, and whether it is to recognize student-athletes who achieved 80% when they were in their playing season, and if so, then summer time frames should not be included. Single semester sports vs fall-winter sports should also be considered.

06-01-02 St-Denis/Ryan Carried
To table consideration of the following motion until the April 2006 Board of Directors meeting:
To change policy 60.40.1.2.3 to read: The athlete must have received a September to August 31 grade point average, which takes into consideration every course the athlete was registered in during that period, equivalent to an A- or 80% or better.

5. Men’s Basketball Championship – at large berths

At the December 5-6, 2005 Board of Directors meeting a motion was tabled regarding the at-large berth selection criteria for Men’s Basketball. The motion was tabled until clarification was received from the NABCC re non-conference opponents. The bold items in the criteria description below represent the requested clarification.

- a) Final regular season conference record and standing.
- b) Playoff performance (in rank order)
 - 1. 1st – loss in final,
 - 2. 2nd – loss in semi-finals to eventual champions
 - 3. 3rd – loss in the semi-finals
- c) Games vs. other teams under at-large berth consideration (head to head ...include date/location)
- d) Games results against non-conference opponents (overall record vs. CIS teams in non-conference play. All teams – including games against conference opponents in non-conference games.... Include record and date/location) **Non-conference refers to CIS teams only.**
- e) CIS top ten ranking (final week of ranking – read as final week of all coaches voting)
- f) Total number of weeks as a top ten ranked team.
- g) Position in the CIS top ten ranking over the last five (5) weeks of the rankings.
- h) Games vs. teams (**CIS teams only**) with (in rank order):
 - 1. a winning percentage of greater than .800
 - 2. a winning percentage of greater than .650
 - 3. a winning percentage of greater than .500
 - 4. a winning percentage of less than .500

That the following at-large berth selection criteria for Men's Basketball be approved:

The At-Large Berth Selection Committee Composition:

The committee would consist of a representative from each of the four sport conferences, a chair (the president of NABCC or designate who will only vote in the event of a tie) and a non-voting CIS representative. The committee would have the authority to make subjective decisions within the respective criteria (i.e. the relative merits of a 10-0 record and a 12-2 record within a certain category). As has been past practice, the teams under consideration would be slotted into the grid with the low team being dropped and the remaining teams undergoing the same process until one team remains.

Rationale:

- a) Maintains transparency and a degree of objectivity within the selection process.
- b) Encourages teams to seek high calibre competition at home and away.

Criteria Description:

Variables

(The criteria listed below are not based on priority other than those noted. All criteria will be used.)

- a) Final regular season conference record and standing.
- b) Playoff performance (in rank order)
 1. 1st – loss in final,
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- c) Games vs. other teams under at-large berth consideration (head to head ...include date/location)
- d) Games results against non-conference opponents (overall record vs. CIS teams in non-conference play. All teams – including games against conference opponents in non-conference games.... Include record and date/location) *Non-conference refers to CIS teams only.*
- e) CIS top ten ranking (final week of ranking – read as final week of all coaches voting)
- f) Total number of weeks as a top ten ranked team.
- g) Position in the CIS top ten ranking over the last five (5) weeks of the rankings.
- h) Games vs. teams (*CIS teams only*) with (in rank order):
 1. a winning percentage of greater than .800
 2. a winning percentage of greater than .650
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6. Update on FIBA rules Unification

M. McGregor indicated that there was no new information to report at this time.

7. International Committee Report

a) Call for bids – 2010 World Championships

The scheduled call for bids for 2010 World University Championships was to be circulated in late September /early October 2005 according to the CIS international hosting guidelines. However with the change in CIS international staff and issues related to the 2011 Universiade bid, the call has been delayed.

FISU will be receiving bids for the 2010 World University Championships starting in January 2006 and will continue to do so until sometime in 2008. However, some of the more popular Championships will be attributed early in 2007.

CIS has received four preliminary inquiries regarding hosting 2010 World Championships to date. Coaches from Queen's University, University of British Columbia, and the University of Victoria have requested information or made inquiries related to hosting the 2010 World University Championships in Cross Country, Baseball and Golf respectively. Also, the group that organizes the annual Repentigny Beach Volleyball tournament is also interested in hosting a World University Championship in this sport in 2010.

06-01-04 Hoffman/Ryan

Carried

To issue a call for bids to host 2010 World University Championships as per the guidelines set forth in the CIS International Hosting Manual.

It was noted that we need to be mindful that the 2011 universiade is our priority, and we need to get a read on the international politics such that this call does not undermine the 2011 Universiade bid.

b) Athlete's voice representative on International Committee

Beth McCharles has participated at the past three Summer Universiades as an athlete (2001 & 2003) and as a coach (2005). She is currently working on her PhD in Sports Psychology at the University of Toronto. She has previously played soccer for St. Francis Xavier University and the University of Ottawa. Beth is currently the head coach of the women's soccer team at U of T and is also serving on the CIS women's soccer coaches association executive as an advisor on athlete issues and FISU activities.

06-01-05 Murphy/Hoffman

Carried

That as of June 2006, Beth McCharles fill the position of Student-Athlete Voice for the Summer Universiade on the CIS International Committee.

It was suggested that CIS be mindful of the perceived conflict of interest notion – regarding a CIS coach serving as an athlete voice.

8. Adjournment

The meeting was adjourned at 12:45.