

**Canadian Interuniversity Sport  
Board of Directors  
E-Mail Vote results  
January 16, 2007**

**Motion**

**Carried**

**To Approve Cavendish as a title sponsor for the 2007 and 2008 Men's Ice Hockey Championship.**

**Details:** The Host Organizing Committee – the Université de Moncton is seeking CIS approval of Cavendish as the title sponsor for the 2007 and 2008 University Cup. The Host has had long negotiations with Cavendish and Cavendish are very eager to be involved with this event. They have shown great interest in helping promote the event through their network. They are also willing to provide some additional resources (ex: prizes and material) for the event.

Cavendish is a well respected company owned by the Irving family. They are very much involved in hockey with the Moncton Wildcats.

This partnership is for both championships and will include the following visibility for Cavendish:

- Title of the event.
- Full back page of event program.
- Presentation of partner at various press conferences.
- 10 adds on scoreboard at teach games.
- Power play presentation on scoreboard.
- Logo on event web site.
- Two rink boards.
- Two ice logos.
- Logo on event poster.
- Logo on event kiosk.
- Logo on back of accreditation.
- Event ticket and VIP accreditation.

The official title would be:

Coupe Université Cavendish  
Cavendish University Cup