

**CANADIAN INTERUNIVERSITY SPORT MEMBERS
E-MAIL VOTE
January 27 – February 10, 2004**

MOTION 01-27-04 McCrae/Mullaly

Carried

To approve section C of the Program Renewal Framework as outlined below.

C: Program Renewal Framework:

C1. Introduction:

Canadian Interuniversity Sport celebrates academics and athletics. CIS strengthens universities, enriches the academic experience of student-athletes, contributes to sport development in Canada; promotes the benefits of sport; builds partnerships; and provides the opportunity for Canadians to learn more about themselves, each other and about Canadian culture and values. CIS adds tremendous value to the sport experience through the integration of sport with post-secondary education. CIS differentiates university sport from the club/NSO system in that it combines education and sport.

The activities of Canadian Interuniversity Sport make a significant contribution to support the objectives of Bill C-12, and the Canadian Sport Policy. CIS is a leader in the pursuit of excellence in sport. For prospective high performance athletes, participation in CIS provides an opportunity to pursue excellence in sport while pursuing an education. Canadian Interuniversity Sport has a significant impact on the Canadian sport system. CIS member universities invest heavily in sport and recreation programs, facilities and direct support to sport administrators, coaches, student-athletes, officials, and sport medicine personnel.

Canadian Interuniversity Sport offers an instrument for sport development and for building stronger links between national, provincial and community sport organizations and agencies. A healthy and vibrant university sport league translates into a stronger sport system. In their pursuit of CIS Championship titles, universities have developed an ingrained tradition of support and respect for sport. CIS members are very serious about the importance of university athletics, blended with the pursuit of a university degree. The CIS is a strong instrument for sport development.

Overview of Steps in the Selection Process:

1. **Pre-Selection Criteria**
Existing Sports on CIS menu are run through pre-selection criteria. Existing sports which satisfy the criteria are automatically included in the 2006/07 to 2011/12 program.
2. **Minimum Eligibility Criteria**
New applying sports must demonstrate that they satisfy the minimum eligibility criteria in order to have their application considered.
3. **Extra Measures Credit**
Those sports who satisfy the minimum eligibility criteria will then be evaluated against Extra Measures Credit. The varying weights assigned to the extra performance measures are as follows:

Performance Measure	Maximum Points Available	Percentage Weighting
CIS members ranking of applicant sports	80	20%
Marketing	57	14%
Level of participation in the feeder pool	45	11%
Current level of university participation	45	11%
Available pool of certified coaches	42.5	11%
Facilities	37.5	10%
Officials	32.5	8%
University Sport is an important element of NSO/PSO sport development model	32.5	8%
Consideration of existing competitive opportunities	22.5	6%
	394.5	100%

4. Program Renewal Committee to provide a rank order list of applying sports to the CIS Board. Board to determine maximum number of sports that CIS has the capacity to run. Board to develop list of sports to be included in the roster as follows: sports which satisfy pre-selection criteria to be automatically included, 70% of remaining spots to be filled will be selected based upon results from Extra Measures Credit, and gender equity requirements. Balance of 30% of remaining spots to be filled using the Extra Measures data as a guide, but also giving the board discretion to exercise its judgement.

2 Selection of National Championship Core Sport Program

2.1 Guiding Principles in Sport Selection:

- 2.1.1 CIS core championship sports should be reflective of a sound level of sport development that includes characteristics of advanced athlete development, coaching, competition, and officiating.
- 2.1.2 It is appropriate to establish minimum eligibility criteria that a sport must meet in order to be eligible to apply for consideration as a CIS core championship sport.
- 2.1.3 It is appropriate to establish the size of the core sport program that can be serviced by the CIS administration.
- 2.1.4 It is appropriate to select sports based on gender equity. In the 1998-99 to 2005-06 core sport program cycle the maximum number of spots available for a university who fields a full team in every CIS core championships sport is 152 spots for men (51%) and 146 spots for women (49%). The CIS must maintain a similar balance of equitable opportunities for males and females in the 2006-07 to 2011-12 program cycle.
- 2.1.5 Opportunities for feedback to the selection framework from CIS coaches and athletes should be part of the process.
- 2.1.6 The selection criteria, weighting and point system shall serve as guide rather than the final decision maker in the final selection of sports. The first 70% of available spots will be filled using the scoring from the selection framework. For the final 30% of available spots, the board shall be guided by the framework, but shall also be empowered to exercise its own discretion in choosing sports which fulfill gender equity objectives, and other factors of importance to the board.

2.2. The Application Process:

The intent of the process is to provide a mechanism for application that avoids potential duplication by CIS institutions, Regional Associations, NSO's and other potential applicants.

2.2.1 Application to become a CIS Core Championship sport shall normally be submitted by a CIS member institution, CIS Coaches Association or Regional Association either:

- i) in partnership with a National Sport Organization or
- ii) as a delegated applicant on behalf of CIS institutions.

Additional data will be collected to supplement applications from CIS member institutions, Regional Associations, the CIS Coaches Association if one exists, NSO's, the Coaching Association of Canada, high school sport federations, and others.

2.2.2 Sports will be evaluated on a gender basis. For example an application would be submitted for men's field hockey, and a second application for women's field hockey. Sports in which both genders compete in the same National Championship (e.g. swimming, cross country, track and field) shall apply jointly and be evaluated jointly.

2.3 Pre-Selection Criteria:

The following criteria will be applied to existing sports in the current CIS core program. Sports who satisfy at least one of the criteria will automatically be included in the 2006-07 to 2011-12 program cycle without the need to re-apply. The bar has been set high on these criteria to recognise those sports which have a significant participation rate of CIS members, and make a significant marketing/financial contribution to CIS through championships guarantees and television.

2.3.1 Current level of CIS participation in the sport:

Sports in which 70% or more of CIS members (35 or more schools) participate in during the 2003-2004 season shall be automatically included in the 2006-07 to 2011-12 program cycle without the need to re-apply. (Men's and women's basketball, men's and women's soccer, women's volleyball).

2.3.2 Marketing/Promotions/Financial Benefit to CIS:

Sports in which the guarantee to host the National Championships/Bowls exceeds \$75,000/annum and/or sports where TSN has broadcast the CIS Championships during the 2000-2004 seasons shall be automatically included in the the 2006-07 to 2011-12 program cycle without the need to re-apply. (Men's and women's Basketball, Football, men's and women's Hockey, and men's and women's Volleyball).

The remaining sports on the current CIS roster shall be required to apply for consideration in the the 2006-07 to 2011-12 program cycle using the criteria below (men's and women's cross country, women's field hockey, women's rugby, men's and women's swimming, men's and women's track and field, and men's and women's wrestling).

Pre-selected sports for 2006-07 to 2011-12	Sports Which Will Need to Re-apply
Men's Basketball	Men's Cross Country
Women's Basketball	Women's Cross Country
Football	Women's Field Hockey
Men's Hockey	Women's Rugby
Women's Hockey	Men's Swimming
Men's Soccer	Women's Swimming
Women's Soccer	Men's Track and Field
Men's Volleyball	Women's Track and Field
Women's Volleyball	Men's Wrestling
	Women's Wrestling

2.4 Minimum Eligibility Criteria:

In order for an application to be considered the following minimum eligibility criteria must be met by sports who are applying for consideration, who are not currently in the 1998-99 to 2005-06 core sport program cycle. These criteria demonstrate that new applicant sports have a commitment to the scholar athlete and that a sound sport infrastructure exists from which the CIS sports will be able to draw upon, and contribute back to.

A successful CIS depends to a certain extent upon the health of the NSO and PSO to develop a feeder system of coaches, athletes, officials and a spectator base or community interest in the sport. Meeting the Minimum Eligibility Criteria does not guarantee final selection as a core sport, however it is a prerequisite for new applicant sports to be selected. Applicant sports which are on the 1998-99 to 2005-06 CIS core sport program cycle may proceed directly to the Extra Measures section of the application.

- 2.4.1 The sport must blend with the academic interests of the CIS. The model of the scholar-athlete is held in high esteem in the CIS. We want students to achieve academic success, graduate on time, and launch successful careers. Sports on the Core program must be organized such that they contribute to rather than detract from academic success.
- 2.4.2 A "critical mass" of CIS member institutions express a commitment to participate in a championship if the sport is selected to the Core Sport Program. At least 20 universities from four Regional Associations must be prepared to compete.
- 2.4.3 There is a "critical mass" of CIS member institutions/or Regional Associations with or with access to facilities capable of hosting a CIS championship if the sport is selected to the Core Sport Program. For the purposes of this question critical mass is defined as three out of the 4 Regional Associations.

- 2.4.4 There is an established sport organization infrastructure that includes:
- a) coaching education and training program
 - b) officials certification
 - c) rule book in both official languages
 - d) adequate level of competition as exhibited by the existence of provincial championships in at least 7 provinces
 - e) a minimum of seven PSO's and/or high school associations exists in at least 7 provinces.
- 2.4.5 The organization's activity meets the definition of sport as outlined in Sport Canada's Sport Recognition Policy.

2.5 Extra Measures Criteria:

The following performance measures will be used to assist in differentiating between applying sports. Each criteria has a different weighting with respect to the importance to CIS.

Note: In all of the categories being scored below, if the point spread allocated does not sufficiently differentiate amongst the sports applying for consideration, the sports will be rank ordered and separated into quartiles for the purposes of scoring.

2.5.1 CIS Members' ranking of applicant sports:

(The weighting will be adjusted such that the top ranked sport will score 80 points)
Each member institution will be asked to rank the applicant sports in priority from first to last on the preference for inclusion. Points will be awarded in reverse order of the number of sports. (e.g. if 25 sports apply, the #1 ranked sport would be awarded 25 points, the #2 ranked sport 24 points etc. This score will then be multiplied by the weighting factor such that the number 1 ranked sport will receive 80 points).

2.5.2 Marketing parameters: (Weighting 1.9)

This question serves to measure the extent to which the sport currently presents a marketing opportunity for CIS, and will help to raise the profile of university sport. Sports that are currently "hot properties" will be viewed more favourably by CIS than those sports that are emerging properties or those that do not have a demonstrated track record of marketing success.

2.5.2.1 TV coverage:

The NSO enjoys coverage of 10 or more of its domestic amateur events per year on national networks score 10

The NSO has 5 or more of its domestic events per year on national networks score 7

The NSO has 5 or more of its domestic events per year on regional or local networks score 4

The NSO has 2 - 4 of its domestic events per year televised on regional or local networks score 1

- 2.5.2.2 NSO Sponsorship:**
 The NSO enjoys corporate sponsorship exceeding \$750,000 per year score 10
 The NSO enjoys corporate sponsorship between \$500,000 - \$750,000 per year score 7
 The NSO enjoys corporate sponsorship between \$250,000 - \$500,000 per year score 4
 The NSO enjoys corporate sponsorship between \$100,000 - \$250,000 per year score 1
- 2.5.2.3 The NSO promotes the CIS through its communications and marketing vehicles:**
 The NSO has a link to the CIS on its website, issues press releases highlighting CIS athletes and coaches, displays CIS signage at its National Championships and other events, and promotes CIS in its publications score 10
- 2.5.3 Level of participation – “feeder pool” (Weighting 1.8)**
 A successful CIS league is influenced in part by the ability of the NSO and PSOs to develop a feeder system of CEGEP/ high school aged athletes from which the CIS can draw from and build upon. Sports which offer a larger pool of high school/CEGEP aged athletes to draw from will be viewed more favourably than those with a smaller participation base.
- 2.5.3.1 The number of high school aged participants in the sport will be totalled and rank ordered:**
 Top quartile in terms of number of participants score 25
 2nd from the top quartile in terms of number of participants score 17
 3rd quartile from the top in terms of number of participants score 10
 Bottom quartile in terms of number of participants score 3
- 2.5.4 Current Level of University participation: (Weighting 1.8)**
 Sports which enjoy a high participation level at the university level will be viewed more favourably than sports with more modest participation.
- Sports on the current core program fill out question 2.5.4.1. New sports applying to be included should fill out 2.5.4.2 or 2.5.4.3**
- 2.5.4.1 Number of CIS teams**
 Top quartile in terms of number of CIS teams score 25
 2nd from the top quartile in terms of number of teams score 20
 3rd quartile from the top in terms of number of CIS teams score 15
 Bottom quartile in terms of number of CIS teams score 10
- 2.5.4.2 If the sport is not currently in the CIS core program, how many Teams Compete at the Regional Association level (show a breakdown of numbers by region)**
 Top quartile in terms of number of teams competing at the RA level score 25
 2nd from the top quartile in terms of number of teams competing at the RA level score 20
 3rd quartile from the top in terms of number of teams competing at the RA level score 15
 Bottom quartile in terms of number of teams competing at the RA level score 10
- 2.5.4.3 Number of teams currently organized and active on campuses that are not competing at the RA or CIS level.**
 Top quartile in terms of number of teams competing on campus score 25
 2nd from the top quartile in terms of number of teams competing on campus score 20
 3rd quartile from the top in terms of number of teams competing on campus score 15
 Bottom quartile in terms of number of teams competing on campus score 10

- 2.5.5 Available pool of certified coaches (Weighting 1.7)**
A successful CIS league is influenced in part by the ability to access qualified and experienced coaches. Sports who are able to demonstrate a sufficient pool of available, qualified, and experienced coaches will be viewed more favourably than those who have not cultivated a pool of coaches for CIS to draw upon. Applicants should indicate the number of fully certified Level 2, 3, and 4 coaches, and the provincial distribution of those coaches.
- 2.5.5.1 Provide information on the number and level of fully certified coaches.**
Top quartile in terms of number of coaches qualified to work at the university level score 25
2nd from the top quartile in terms of number of coaches qualified to work at the university level score 17
3rd quartile from the top in terms of number of coaches qualified to work at the university level score 10
Bottom quartile in terms of number of coaches qualified to work at the university level score 3
- 2.5.6 Facilities (Weighting 1.5)**
In order for current and/or added sports to operate, facilities must be available, safe, affordable, and meet the minimum sport requirements (measurements).

Excellent Facilities are available (i.e. can be scheduled at typical/appropriate game times, meet the minimum safety and sport measurement requirements, provide for spectators, and are affordable to the involved universities). Score 25
Adequate Facilities are available (i.e. facilities are more expensive/harder to access, do not provide for spectators). Score 15
- 2.5.7 Officials (Weighting 1.3)**
A successful CIS league is influenced in part by the ability to access qualified and experienced officials. Sports who are able to demonstrate a sufficient pool of available, qualified, and experienced officials spread across the country will be viewed more favourably than those who have not cultivated a pool of officials for CIS to draw upon.

Specify the level of qualification that would be required to officiate CIS league and championship events, and the number of officials required to officiate at a national championship.
- 2.5.7.1 Provide information on the number of certified officials available to officiate at a CIS level.**

Top quartile in terms of number of officials qualified at the CIS required level score 25
2nd from the top quartile in terms of number of officials score 17
3rd quartile from the top in terms of number of officials score 10
Bottom quartile in terms of number of officials score 3
- 2.5.8 Is university sport an important element of the NSO/PSO sport development model (Weighting 1.3)**
- 2.5.8.1** The application needs to outline the importance of university sport to the sport development model. The sport development model must be included in the application. Sports in which the university league plays a significant role will be viewed more favourably than sports where the university league is less important. In those cases where a sport is offered both within the community at large and within the university setting reference should be made to the impact this duplication will or will not have on the sport specifically at the university. The degree to which the scheduling of the NSO events

does not conflicting around the CIS Championship should be noted. The degree to which the NSO involved CIS coaches in its National Team programming should be noted.

Top quartile in terms of high degree of alignment of CIS to the sport development model score 13

2nd from the top quartile in terms of high degree of alignment of the sport development model score 10

2nd from the bottom quartile in terms of importance of university sport to the sport development model score 5

Bottom quartile in terms of number of little to no connection with the NSOs sport development model score 0

2.5.8.2

NSO Contribution to the CIS. This may also include professional sport league (PSL) contribution however this amount should be shown separately from NSO amount)

CIS wants to measure to what extent if any the NSO and/or PSL values the CIS and is prepared to invest in and be a financial partner with CIS in the 2006-07 to 2011-12 program cycle. NSOs and PSLs who are prepared to offer financial support, gifts in kind, contra, or other expense reducing assistance towards CIS activities including championship specific contributions will be more favourably viewed than those NSOs / PSLs who are not financial partners.

If the NSO/PSL commits to contributing \$250,000 or more in the 2006-2011 cycle score 12

If the NSO/PSL commits to contributing \$200,000 - \$250,000 in the 2006-2011 cycle score 9

If the NSO/PSL commits to contributing \$150,000 - \$200,000 in the 2006-2011 cycle score 6

If the NSO/PSL commits to contributing \$100,000 - \$150,000 in the 2006-2011 cycle score 3

Note: if the above categorization of point allocation does not sufficiently differentiate from amongst the sports applying for consideration, the sports will be rank ordered and separated into quartiles for the purposes of scoring.

2.5.9

Consideration of Existing Competitive Opportunities (Weighting 0.9)

Consideration will be given to existing CIS core sports in recognition of the investment made by member universities in facilities, equipment and coaching personnel to support the sport. Recognition will also be provided for FISU sports, CCAA sports, Canada Games sports and those sports which have self-organized a university-college championship in the recent past.

If the sport is part of the existing CIS core sport program score 5 points.

If the sport is part of the FISU program score 5 points.

If the sport is part of the CCAA program score 5 points.

If the sport has organized a university/college championship in the past 2 years score 5 points.

If the sport is part of the Canada Games program in 2002 or 2004 score 5 points.

2.6 Completion of the selection process:

- 2.6.1 Sports will be selected on a gender specific basis.
- 2.6.2 Sports will be added until size limits are met. The CIS board will determine the maximum number of sports and athletes to be included in the core program. When the size capacity has nearly been met (i.e. approaching the theoretical maximum number of athletes or maximum number of events, a lower ranked sport may be selected over a higher ranked sport in order to stay within the maximum number of athletes size).
- 2.6.3 Sports will be added such that the gender balance of the program is maintained. Given this, among the sports included in the extra assessment only, a lower ranked sport may be selected over a higher-ranked sport in order to meet gender equity targets.
- 2.6.4 Sports will be added such that the calendar of national championships is manageable. Given this, among the sports included in the extra assessment only, a lower ranked sport may be selected over a higher ranked sport depending on the season / weekend the Championship is scheduled for.
- 2.6.5 An independent appeal mechanism using ADRSportRED will only be allowed if the selection criteria is not followed. The grounds for appeal are outlined in CIS Policy 90.
- 2.6.6 A lower ranked sport may be selected over a higher ranked sport to fill the bottom 30% of spots, at the board's discretion.
- 2.6.7 At the conclusion of the selection process, sports which are not selected as Core Sports may be eligible for inclusion as "Championships hosted in cooperation with CIS", or "National Post-Secondary Championships and Invitational events", as determined by the CIS board. See CIS website for additional information on the Menu of National Championship models. (<http://www.universitysport.ca/e/plans/index.htm>).