

Attendance: **Dick White**, President; **Clint Hamilton**, President Elect; **Leo MacPherson**, Vice President Research and Development; **Coleen Dufresne**, Vice President Sport; **John Ryan**, Chair, Finance Committee; **Manon Vaillancourt**, Chair, Equity and Equality Committee; **Lorne Adams**, OUA; **Katie Sheahan**, QSSF.

CIS Staff: **Marg McGregor**, CEO; **Peter Metuzals**, Marketing Director and **Sheila-Ann Newton**, Manager, Events & Programs.

Regrets: **Pat Murray**, Vice President Marketing; **Sandy Slavin**, Canada West; **Michelle Healey**, Atlantic University Sport.

Vision: CIS is the destination of choice for Canadian student-athletes to pursue excellence in academics and athletics. CIS is recognized as one of the influential leaders in sport in Canada.

1. Approval of Agenda

08-26-01 Adams/Dufresne Carried

To approve the meeting agenda as circulated.

2. Update

A written update (Annex 1) was provided on a number of items and questions and answers followed.

3. Approval of June 2008 Board minutes (posted on CIS Website)

08-26-02 Adams/Ryan Carried

To approve the June 2008 Board of Directors minutes as circulated.

The Chair noted that Motion #2 from the June 10 minutes was deferred to a Fall Board meeting, and it will be discussed at the September 2008 Board conference call.

4. Policies

08-26-03 Sheahan/MacPherson Carried

To extend the pilot of Policy 90.70 - "Relief from CIS policies", through to June 2009.

For background, context and rationale (Annex 2).

5. Marketing

The Marketing Director gave a verbal report on the materials contained in his written report (Annex 3). In the monthly update that Peter Metuzal will circulate to the membership soon will list the 17 games on TV, and the steps being taken through web casting, special game day highlight packages and web features to profile women's sport.

6. CIS and NCAA Membership

The Board agreed that the best timing for a special meeting of the membership to reflect on the discussion paper and formulate an approach is April 2009 rather than December 2008. The meeting will be held in Toronto on Monday April 27 around the BLG Awards. The April timing provides enough time to craft motions for the June 2009 Annual General Meeting. It enables participation of the membership in the BLG Awards, which will be held in Toronto for the first time ever. It avoids the cluttered calendar in December of the CIS Board Meeting, the CIS Championship Selection Meeting, and the Athletic Business Conference (Annex 4).

CIS President Dick White left the call and Clint Hamilton assumed the role of Chair.

7 Committee Appointments

08-26-03

Sheahan/MacPherson

Carried

To appoint Dick White as Chair of the International Committee for 2008-2009.

See Annex 5 for background.

8. Adjournment

The meeting was adjourned at 3:30 pm.

ANNEX 1

Quick Updates for the CIS Board

Desired outcome: For information only. No decisions required.

1. After 14 years with CIS, Tanja Mackin resigned on July 2 and left work on July 18. Debbie Villeneuve has been hired to replace Tanja. Debbie starts work on August 28. Debbie is a Certified General Accountant. She is currently with Water Polo Canada as Manager of Administration. Over the years she has worked in similar positions with the Canadian Cycling Association (10 years), Field Hockey Canada (maternity leave position), Canadian Ski Association (10 years) and the Canadian Tennis Association (3 years). We are looking forward to benefiting from Debbie's expertise and experience. Many thanks to Board Member John Ryan for his participation in the selection process.
2. Member Services Officer Allison Tovell has accepted a medical missions support position with the Canadian Olympic Committee. Allison's last day is August 29, 2008. Frank Boyer has been contracted to replace Allison through to January 31, 2009. At that point Frank will be a volunteer member of the Winter Universiade mission staff. Frank was a CIS intern assisting with the international area over the past 6 months and attended the 2008 CIS AGM.
3. Staff job descriptions are being reviewed with the intent of gradually introducing adjustments over the Fall/Winter/Spring. While there are many details to be worked out, in general terms the shifts will include Joe taking on additional responsibilities in the areas of sport development (NSO relations, Long Term Athlete Development discussions, Playing Regulations that relate to LTAD, Sport Committee liaison related to sport development, etc.). Sheila Ann will focus energies on National Championships and transitioning some of her other workload to the Member Services Officer (recognition and awards: All Canadians, BLGs, vote sheets, updating playing regulations, etc.).
4. Edmonton 2015 submitted their Business Plan and Bid documents to CIS on August 19th, which we in turn submitted to Sport Canada. The Edmonton 2015 documents are outstanding. Sport Canada had indicated to CIS that the bid process involved both the 2015 Pan Am and 2015 Universiade bids being reviewed in the early Fall by Sport Canada and in turn, funding recommendations would be formulated and submitted to Cabinet. However we were thrown a curve ball on August 7th when the Prime Minister's office committed Federal Government support to the Pan Am bid. We have written to Sport Canada explaining that CIS and its partners entered into this funding submission process with the confidence that the bidding process would unfold in a fair and transparent manner and in accordance with the process outlined by Sport Canada and requesting an update on what has transpired, so that we can maintain our confidence in the bidding process. We have not received a response and are proceeding full speed ahead with the bidding process. If the 2015 Universiade Bid receives Federal support the final bid is due on March 15, 2009. FISU will visit Edmonton in April. We will present the bid to the FISU Executive on May 30, and the successful candidate will be announced shortly thereafter.
5. University of Guelph has submitted an appeal to the Sport Dispute Resolution Centre of Canada surrounding the Hilary Burn file. The initial steps of the ADR process will begin in mid to late September once all parties are back from Beijing/holidays etc.
6. The dates of the Mitchell and Uteck Bowls have moved to Sunday November 16 from Saturday to avoid a conflict with the CFL's semi-final games.
7. The 2009 BLG Awards will be held in Toronto – the first time out of Calgary since their inception. We will schedule the CIS Board meeting around the awards.
8. Some key activities for staff in 2008 - 2009 include:
 - The orientation of new staff members.
 - Exploration of lease renewal or office relocation with other NSOs in Ottawa.
 - Beginning of Sport Canada Funding Accountability review.
 - CIS - NCAA membership file.
 - The Destination of Choice activities.
 - 2009 Winter Universiade (February).
 - COMSID workshop at CIS 2009 AGM.
 - Review of National Championship principles.
 - Beginning of Program Review process for CIS sports on the 2012 and beyond menu.

ANNEX 2

Approval of extension of piloting Policy 90.70 Relief from CIS policies

Desired Outcome:

For the Board to approve the motion:

To extend the pilot of Policy 90.70 - "Relief from CIS policies", through to June 2009.

Background:

- Policy 90.70 appears in full below.
- The Policy was first approved on a pilot basis in February 2007 and was to be implemented on a pilot basis for an 18 month period.
- The pilot period has come to an end.
- During the pilot period a couple of inquiries were made from members that would have fallen under the umbrella of the policy, however in the end the policy was not invoked.
- During the pilot period the staff time consumed related to this policy has been minimal.
- We suggest extending the pilot for one more year, before converting it to a standing policy.

90 – Conduct and Enforcement

Policy Number:	90.70
Name:	Relief from CIS Policies
Origin:	Board of Directors
Approved:	February 2007
Approval Process:	General Assembly

90.70.1 PRINCIPLE

The principle is one of fairness. While CIS policies/regulations are appropriate in the vast majority of instances, they can also be blunt instruments. Fairness demands that one look carefully at circumstances, take into account the significant variations, and look carefully at context and local environment.

At times it may be more appropriate to use good judgment, and to focus on learning and improvement, rather than simply rigidly applying a policy and imposing a punishment.

90.70.2 PROCESS

90.70.2.1 **Standard Model**

90.70.2.1.1 The member writes/e-mails/speaks to CIS with a request and rationale to vary a policy.

90.70.2.1.2 The CIS staff member who oversees the area related to the policy, reviews the request, and gathers any additional pertinent information, precedents etc.

90.70.2.1.3 The CIS staff member, and two non-involved volunteers from a related CIS committee (if one exists), or the CIS board (if no related committee exists), reviews the documentation, and renders a recommendation to the CIS Executive Committee.

90.70.2.1.4 The CIS Executive Committee approves / defeats the recommendation.

90.70.2.2 **Fast Track Model**

In instances when the outcome to provide relief from the rule is not in doubt because it is simply the right thing to do given the circumstances, and because the nature of the issue is not significant or substantial or controversial in nature, the following step will take place.

90.70.2.2.1 CIS staff member makes the recommendation to provide relief from the policy. The recommendation is supported or denied by the President or the CEO (or other non-involved Executive Committee member).

90.70.2.3 Transparency and Communication

On a quarterly basis, CIS staff shall report to the Board, outlining the requests received and decisions taken. This report would become part of Board minutes and available for review by the members through that vehicle.

If a decision to provide relief from a policy materially impacts any other school, beyond the institution submitting the request, that third party institution should be made aware of the request and the decision taken, in real time, as events unfold.

90.70.2.4 Piloting

The implementation of the relief from policies process will be piloted for an 18 month period. Statistics will be kept which track number of requests received, and the time taken to process them. A decision to continue with or withdraw from this process will be made in June 2008.

Notes:

1. This process would not replace the compassionate appeals or the notwithstanding processes.
2. There may be some initial "acting and learning" as we begin to implement this process in the pilot period. At the conclusion of the pilot it can be refined to capture the key learning's.
3. A short list of which if any CIS policies would not be open to relief will be accumulated and approved by the CIS board (i.e. total value of AFA restrictions).

ANNEX 3

Report to Board of Marketing Activities Presented by Pat Murray and Peter Metzals

New CIS logo

We would like to propose that the new logo be introduced, launched and formalized in June 2009. The reasoning behind this is purely logistics and timing. To effectively launch a logo will take considerable time and coordination in many different areas. We do not believe there is sufficient time to ensure we are able to perform a perfect launch for 2008-2009. There are too many details and many smaller items that CIS Championship Hosts require (and needed a month ago), in addition to those Hosts who are in their second year of Championships who are already using the current logo.

By introducing the new and approved logo to the membership in June 2009, we can be more organized, work on details and logistics with upcoming Championship Hosts, provide each member with banners and other materials and announce the new logo to the media – we could effectively make a much bigger splash and minimize the risk of errors.

We effectively will require these next 8 – 10 months to work on all details to ensure we have a perfect launch. Steps to be accomplished include:

Time Frame	Activity
September 2008 Board Meeting	Approval of final artwork design
Oct – January 2009	Artwork and visual identity standards manual developed
Oct - January 2009	Legal stuff related to new logo
Oct - January 2009	Securing new web domain names
Feb – June 2009	Production of new branded items
June 2009	Launch of new logo

Television

We have secured an agreement with The Score Television Network for the broadcast of 17 games in 2008-2009. This is a one-year agreement with The Score paying for 60% of the overall production costs. CIS will need to pay significantly less than in previous years for production costs.

We will also receive commercial inventory, bill boarding, promotion of our Championships, promotion of the CIS, and the production of a weekly CIS feature to be aired a minimum of 35 times per week.

We also have existing signed agreements with RDS for a minimum of 6 games (3 Football and 3 March events) and as well Rogers SportsNet for the Men's Hockey Championships.

Women's Basketball Championship

McMaster University has accepted the role of host organizer for the 2010 and 2011 site of the inaugural Women's Final four events. We are currently in the process of finalizing our contractual agreement and we are satisfied that McMaster will work in close collaboration with the CIS staff to ensure a successful Championship.

We are also comfortable and confident in that fact that McMaster University will host a good Championship, in that they have solid event management staff, a good market for basketball, accessible for television and will support many of our marketing initiatives.

Digital Assets

We have had several meetings with MRX personnel with regards to the redesign of the CIS web site and other areas. At this point in time there is still significant work and business to be brought forward and will take more time to ensure that we are comfortable in what and who we are working with.

New Championship Model

The first item we have looked into is the staffing model proposed. We have been looking at current office job descriptions and determining what additional responsibilities and tasks current individuals and positions could undertake. We hope to streamline these tasks to make them more efficient and responsible towards the target areas – meaning events, marketing, servicing and selling.

ANNEX 4

Update on CIS and NCAA dual membership file

Desired Outcome:

To update the Board on progress of the file since the June 2008 CIS AGM.

To solicit feedback on the best timing for a meeting of the membership to discuss the topic.

Update:

Since the 2008 CIS annual meeting the following has taken place:

- a) Ross Wilson has been contracted to draft a discussion paper. (See below for parameters of the paper).
- b) Meetings have been set up on October 8 and 9 in Vancouver between Dick White, Clint Hamilton, Marg McGregor and the Presidents and VP Students and ADs at SFU and UBC to discuss the CIS membership file, as it relates to the NCAA decision to open their membership to Canadian institutions. The meeting will provide an opportunity to deepen each other's understanding of the issue and its impacts, such that we can work together to improve Canadian Interuniversity Sport.

CIS would like to listen to SFU's and UBC's plans and also to present what the CIS is proposing in the strategic plan.

We value the membership of SFU and UBC in CIS and want to express that we don't want to lose UBC or SFU as members. We also would like to explain why dual membership may not be a viable option. We want you to work with UBC and SFU to make a better CIS, which is our ultimate goal.

Feedback around dates of special meeting of CIS members:

There was discussion at the 2008 AGM about convening a special general meeting in the fall of 2008 to deepen our understanding on the topic of joint membership.

There is a CIS Board meeting scheduled in Ottawa on December 1, 2 so there are some efficiencies and economies in scheduling a CIS membership meeting on the day before (Sunday November 30) or after (Wednesday December 3) the Board meeting.

An alternate approach would be to schedule this special meeting of the CIS membership on the day prior to the June 2009 annual general meeting in Ottawa/Gatineau.

We have some concerns about the level of participation we may garner in December given the costs to travel (no extra airfare would be required for a June 2009 meeting), the uncertainties of weather in December, the fatigue of ADs coming off a busy fall season, and the proximity to the holiday season etc.

Discussion paper: CIS and Dual Memberships (i.e. CIS and CCAA)

Intended Audience of the Discussion Paper:

- The primary audience is the CIS membership and Board. It is expected that the paper will be circulated to a broader audience.

Time Frame for writing the paper:

- First draft completed by October 6, second and final draft by October 21. Translation to be done by CIS by October 28. Circulated to CIS membership by October 31 to be used as a reference for special meeting of the CIS members on November 30 or December 1, 2008.

The Intent of the Discussion paper:

- Is to serve as a background resource paper for the CIS membership as they take a deeper look and determine a position around allowing dual memberships (i.e. CIS and NCAA memberships) or not, in sports in which CIS offers the sport.

Perspectives to Capture in the Paper:

Individual Perspectives:

- a) Understand the reasons why some schools are entertaining the NCAA Option:
Invite commentary from individual schools that are considering applying to the NCAA as to what are their frustrations with CIS, and what are their institutional issues, goals that have led them to consider applying. Follow-up question: What would it take to keep you in the CIS fold?

Collective Perspectives:

- b) Understand the likely impacts and implications on CIS (national body) of a dual membership scenario: sponsorship, branding, Sport Canada positioning, funding and staffing.
- c) Invite Regional Associations to share their perspectives on the impacts of a dual membership scenario.

Other Areas:

- d) Dual memberships and CIS value of respect for autonomy.
How does preventing dual memberships restrict respect for autonomy, and how does it support respect for autonomy.
- e) Regulations vs. open competition in the marketplace:
How other organizations and institutions have responded to a new competitor in the marketplace and competition from the United States. (examples from corporate, private, other sport leagues, etc). The pros and cons of open competition, the pros and cons of regulations and tariffs, examples of actions taken in other sectors to protect industries from foreign competition).
- f) Some reflection on the tension between the individual interests and the collective interests and our existing policies relating to foreign participation.
When members come to the CIS AGM, they come to the meeting as both representatives of their own institutions as well as members of the national federation with a responsibility to preserve and protect its charter, its raison d'etre and to guard it against threats. Are we not bound by our responsibility as members to understand where our right to autonomy ends and where our responsibility to the organization begins? If dual membership is or is indeed perceived as a threat, then does it not also follow, that a given institution does not have the right to assert that its autonomy should be valued at a level greater than that of the organization?

In a system where dual membership is no threat to the Canadian identity of our national organization, why are we threatened if visiting and foreign students play on our teams without restriction? If indeed our funding, sponsors and other key relationships are threatened, then what value does the CIS provide to dual members who will have no less expectations on the CIS for service delivery?

- g) Are there potential advantages to allowing dual membership? Is it better to retain a member than lose them entirely? If we were to go in this direction some legislation around it regarding potential return of teams or commitment from those teams that stay in CIS.
- h) Other topics that will no doubt emerge over the next few months.
Be open to including additional thoughts and perspectives that will deepen our understanding.

ANNEX 5

Committee appointments: International Chair

Desired Outcome:

To appoint a chair of the International Committee for 2008-2009.

Background:

In June 2008 an e-mail was circulated to the CIS membership inviting individuals to express an interest in serving as Chair of the International Committee. Interested candidates were asked to send a note expressing their interest and outlining their qualifications. A second reminder note was circulated to the membership in August 2008.

Dick White has submitted his interest in assuming the responsibilities of the position, while still serving as CIS President. His credentials appear below.

Richard A. White
3522 McCourt Bay, Regina, SK
585-4048 (w) 789-7393 (h)
dick.white@uregina.ca

Education

Bachelor of Education	University of Regina	1974
Certificate of Administration	University of Regina	1989

Employment

1995-present	Director of Athletics University of Regina
1988-1995	Manager of Cooperative Education and Student Employment University of Regina
1983-1988	Interuniversity Athletics Coordinator University of Regina
1981-1983	Administrative Assistant, Athletics University of Regina
1974-1981	Physical Education Teacher Arcola and Moosomin, SK

Leadership Accomplishments (1992-Present)

Appointed	2009 Chef de Mission, Team Canada FISU Summer Games, Serbia
2007-2009	Re-appointed President CIS
2007-2008	Past President and Vice President Sport, CIS
2005-2007	President, Canadian Interuniversity Sport
August 2005	Canadian Delegate, FISU General Assembly, Turkey
January 2005	Chef de Mission, Team Canada FISU Winter Games, Austria
2004-2005	President Elect Canadian Interuniversity Sport
2003-2004	Vice President Marketing Canadian Interuniversity Sport
2003-2005	President Canada West Universities Athletic Association
2002-2003	Board Member Canadian Interuniversity Sport
2002-2003	Vice President Canada West Universities Athletic Association
2001-2002	Board Member Canada West Universities Athletic Association
1999-2001	President Great Plains Athletic Conference
1995-1996	President Canadian Association for Cooperative Education
1994-1995	President, Sask Sport Inc. Board of Directors
1993-1994	Vice President Sport, Sask Sport Inc Board of Directors
1992-1993	Member, Sask Sport Inc. Board of Directors